2023 CSHEMA ANNUAL CONFERENCE

BOSTON, MA

JULY, 21-26
2023

CSHEMA
EHS LEADERSHIP IN HIGHER EDUCATION
Join us for CSHEMA's 70th Annual Conference.

The Campus Safety, Health, and Environmental Management Association (CSHEMA) would like to extend to you, an invitation to join us July 21-26, 2023, in Boston, Massachusetts, as EHS professionals from all over the nation gather together for multiple days of professional development, knowledge sharing and networking. Our most vital function and overall purpose is to provide a forum for the interchange of ideas, methods, and information to improve the EHS profession in campus environments.

Exhibitors and Sponsors are an essential part of the fabric of CSHEMA’s annual conference. Together, with the presenters, you create the energy, excitement, and education that makes this a premier event.

This year marks the 70th anniversary of the annual conference. Your support has been critical during the past 70 years, so please take this opportunity to connect with the attendees to elevate your engagement with EHS professionals.

I look forward to seeing you in Boston, as the annual conference would not be the same without your company represented.

For more information on this year’s conference click here.

My Best,

Kate Feuling
Kate Feuling
Sponsorship & Exhibits Manager
HOTEL & TRAVEL INFORMATION

The Westin Boston Seaport District is ideally located along the waterfront. This vibrant neighborhood, in an iconic city of eras rich history, world-famous attractions, and hidden gems for those who want to take the path less traveled. The Westin is close to family-friendly fun, stunning exhibits, waterfront dining, taproom tours and much more. Whatever adventure you choose when the conference day comes to an end, come home to the stylish accommodations with everything you need to recharge for the next day.

Hotel

The Westin Boston Seaport District
425 Summer Street
Boston, MA 02210
Phone: 617.532.4600

A block of rooms is being held at $259/night for run of house. This rate does not include applicable state and local taxes. Be sure to reserve your room before July 3, 2023 to secure this rate.

To make your reservation online [click here](#).

Map, Parking & Transportation

The hotel is less than two-miles from the Boston Logan International Airport. There are also nearby buses, along with subway and train stations to use during your visit.
EXHIBIT HALL HOURS*

**Set-Up**
Sunday, July 23
100 PM - 6:00 PM  
Exhibitor Set-Up

**Open Hours & Events**
Sunday, July 23
6:30 PM - 8:30 PM  
Welcome Reception in Exhibit Hall

Monday, July 24
11:45 AM - 5:00 PM  
Exhibit Hall Open
12:00 PM - 1:00 PM  
Lunch in Exhibit Hall
3:00 PM - 4:00 PM  
Sponsored Technical Workshops
4:00 PM - 4:50 PM  
Snack Break in Exhibit Hall
5:00 PM - 6:00 PM  
Corporate Partner Cocktail Hour*  
*Invite Only - CSHEMA Corporate Partners

Tuesday, July 25
8:35 AM - 1:40 PM  
Exhibit Hall Open
7:30 AM - 8:20 AM  
Breakfast in Exhibit Hall
11:50 AM - 1:40 PM  
Lunch in Exhibit Hall
1:40 PM  
Exhibitor Tear-Down

*Schedule subject to change. Please reference the Exhibitor Service Kit for final details on exhibit hall hours.

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**Booth Pricing**

<table>
<thead>
<tr>
<th></th>
<th>Priority Now - 2/28</th>
<th>Regular 3/1 - 7/7</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Partner Booth</td>
<td>$2,450</td>
<td>$3,450</td>
</tr>
<tr>
<td>Non-Partner Booth</td>
<td>$3,350</td>
<td>$4,350</td>
</tr>
<tr>
<td>Non-Profit Booth</td>
<td>$1,825</td>
<td>$1,825</td>
</tr>
<tr>
<td>Corner Booth Upgrade</td>
<td>$400</td>
<td>$500</td>
</tr>
</tbody>
</table>

Each booth includes:
- 10’x10’ with 8’ backwall and 3’ side-rail draping
- Roughly six hours of uncontested exhibit time
- Two full-conference registrations
- Listing on CSHEMA website and printed materials
- Welcome Reception and awards ceremony access
- Complimentary meals on noted days outlined in the program schedule
- One standard 6’ draped table and two chairs
- Waste basket
- Booth I.D. sign

Exhibit spaces will be assigned based on sponsorship level rank (Bronze, Silver, Gold, or Platinum), corner booth upgrade requests, and then by date the contracts were received.

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**EXHIBIT SERVICE KIT**

Approximately two months prior to the start of the conference, exhibitors will receive an Exhibitor Service Kit that will contain information on exhibit hall specifics for electrical hook-up, important dates, display rules and regulations, furniture displays and more. If you are in need of exhibit hall specifications prior to the release of the kit, please email k.feuling@cshema.org.
Special Thanks to our 2022 Exhibitors!

- ACS Publications
- Alertus Technologies LLC
- CampusOptics, Inc
- CAS
- Chemical Insights Research Institute of Underwriters Laboratories, Inc
- Cintas Ready for the Workday
- CSS, Inc (Consolidated Safety Services)
- EMSL Analytical, Inc
- Environmental Health & Engineering, Inc
- Erlab Inc
-fstenal Company
- Gasmet Technologies, Inc
- Heritage Environmental Services, LLC
- InCord
- Keltron Corporation
- Office of Radiological Security
- Risk and Safety Solutions
- RTM Engineering Consultants
- Safety Training Consortium
- SafetyStratus, Inc
- Salute Safety
- Scientific Plastics Company, Inc
- SciSield
- Shield Consulting
- Shoes for Crews
- The Center for Campus Fire Safety
- University of Nevada Las Vegas – CHIMERA
- University of New Hampshire
- US Ecology
- Vector Solutions
- Veolia North America
- Vertere
- Westex, A Miliken Brand
SPONSORSHIP LEVELS & BENEFITS

Invest your resources strategically to maximize exposure before, during, and after the meeting. Sponsorship levels are awarded based on your combined spend on booths and sponsorships. The below sponsorship levels are only available to our CSHEMA Corporate Partners.

**Benef ts Include:**

- Verbal Recognition & Acknowledgement at Opening Ceremony
- Inclusion on Conference Signage
- Digital Recognition
- Logo and 50-word Feature in Promotional Pieces
- CSHEMA Connection Advertisement
- Two Additional Full Conference Registrations
- Pre-Conference Promotional E-blast
- Inclusion on Game Card

**Corporate Partners**

Corporate Partners receive the following benefits:

- Discount on exhibit space at Annual Conference
- Discount on exhibit space at Symposia
- Discount on CSHEMA publications
- Subscription to CSHEMA Connection
- Listing on CSHEMA website as Corporate Partner in multiple locations
- Company description on Corporate Partners page
- Discounts on conference and event registration
- Members-only website access, including access to the membership directory and discussion forums

Click here to learn more about our Corporate Partnership program.
Click here for a listing of CSHEMA's current Corporate Partners.
SPONSORSHIPS

EDUCATIONAL OUTREACH

Technical Workshop $850/$1,150
SOLD OUT

Technical Workshops are factual presentations that offer new solutions to existing problems and provide an ideal atmosphere to share your expertise, demonstrate techniques, and provide the opportunity to discuss procedures that distinguish your company’s products to a network of EHS professionals.

These presentations must not be a sales pitch and should be educational. Plan for a 45-minute presentation, with a 15 minutes Q&A at the end.

One complimentary registration is included with this purchase. You may purchase additional registrations for $250/$299 each.

DIGITAL OUTREACH

Push Notification $500/$800

Sponsor a push notification to attendees to promote your Technical Workshop presentations, your off-site event, booth, or anything else of importance to highlight your company during the conference. These should be short text messages. Please provide desired date and time of deployment when you submit your text.

CSHEMA Connection

At less than 10¢ to reach each member, utilize this outreach program to place an advertisement in the CSHEMA Connection, our monthly e-publication sent to our 4,000+ members.

Pre or Post Conference Issue

<table>
<thead>
<tr>
<th>Corp. Partners</th>
<th>Non-Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>$400</td>
<td>$700</td>
</tr>
</tbody>
</table>

Ad Specs:

- 180px x 240px wide (JPG, PNG, or GIF)
- Include a link when you submit your ad as we will link your ad to that webpage
- All ads are due by the first day of the month for which your ad will deploy

Broadcast Email

At less than 10¢ each to reach our 4,000+ members, this service provides a powerful outlet to help communicate your message to EHS professionals.

<table>
<thead>
<tr>
<th>One Email</th>
<th>Two Emails</th>
</tr>
</thead>
<tbody>
<tr>
<td>$400</td>
<td>$750</td>
</tr>
<tr>
<td>$700</td>
<td>$1,050</td>
</tr>
</tbody>
</table>

Email Specs:

- Emails may not contain attachments, should be less than 1MB, and must be in HTML format that does not contain absolute positioning or javascript
- Emails should not be a single JPEG, GIF, or PDF file
- Graphics and images must be linked from a web server, not embedded in the communication
- The HTML file is due ten days prior to deployment in order to ensure the proper time to upload, test, and proof
- Provide subject line and pre-header copy. Character count is limited to 30, that includes spaces
- Provide your desired deployment date as early as possible as slots fill up fast surrounding the conference as only one e-blast may go out per day
Social Media

Create an interesting and dynamic communication portal between your business and our 3,000+ CSHEMA social media followers. You provide the content, we'll create the posts.

Post Specs:
• Each post will go on LinkedIn
• Provide a short text message with image
• Recommended image size: 628px x 1200px wide
• Minimum width and height is 600px
• Recommended aspect ratio is between 9:16 to 16:9, but crops to 1.91:1 with a link
• Recommended image formats are JPG and PNG
• All posts are due ten days prior to deployment to ensure proper time to post

Power Up Station $1,750
Promote your logo and exhibit space number in a high traffic area near the educational sessions where attendees gather to charge their mobile devices. These charging stations will have an area to sit and power up for multiple devices.

PRINT PROMOTIONS

Exhibit Game Card $200/$300
Add a little fun to the attendees exhibit hall experience by participating in the Exhibit Game Card competition, an effective tactic to boost traffic to your booth. Participating exhibitors mark attendees’ game cards when they visit them at their booth. Completed game cards are then entered into a raffle for a prize drawing.

We will need to sell at least five spots to move forward with the Game Card.

Mobile App Banner Ad $1,000/$1,300
Banner ads play an important role in today’s marketing mix. Place your ad on our mobile app for constant exposure to every attendee.

Ad Specs:
• 110px x 600px wide

Include a link when you submit your ad as we will link your ad to that webpage

Attendee Gathering in Boston $795/$995 SOLD OUT
You must have a confirmed evening event planned to qualify for this offer.

There have been some after conference events hosted in year’s past, so we wanted to provide you an opportunity to help spread the word.

Benefits Include:
• Event added to online, mobile, and printed agenda
• One push notification
• One event invite broadcast email (this will only go to those registered for the conference. If you want to review our registrant list and hand select your audience, you may do so.
• One event reminder broadcast email
• Flyer insert for your event in the registration bag
• 1/2 page ad in our program guide

The best night to host your event is Tuesday 7/25. Please be aware that other groups may be hosting an event this day too. For additional questions, please reach out to k.feuling@cshema.org.

Marketing Campaign Bundle $1,075/$1,825
Combine multiple key marketing tactics into one bundle to cross promote your company at the annual conference. A savings of $200!

Benefits Include:
• One broadcast email
• Inclusion in one CSHEMA Connection issue
• Two social media posts

SPONSORSHIPS

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CONFERENCE PROGRAM GUIDE

We will print a couple hundred copies of the program to hand out while on-site. In addition, the program will be posted on multiple spots on our website and mobile app.

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Corporations</th>
<th>Non-Corporations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page Ad (7.5&quot; x 10&quot;)</td>
<td>$1,000</td>
<td>$1,300</td>
</tr>
<tr>
<td>1/2 Page Horizontal Ad (7.5&quot; x 5&quot;)</td>
<td>$600</td>
<td>$800</td>
</tr>
<tr>
<td>1/3 Page Vertical Ad (2.38&quot; x 10&quot;)</td>
<td>$400</td>
<td>$700</td>
</tr>
<tr>
<td>1/4 Page Horizontal Ad (7.5&quot; x 2&quot;)</td>
<td>$350</td>
<td>$650</td>
</tr>
<tr>
<td>Business Card Ad (3.5&quot; x 2&quot;)</td>
<td>$100</td>
<td>$300</td>
</tr>
</tbody>
</table>

Ad Specs:
- All ads should be high-resolution (PDF or JPEG)
- No bleed or registration marks at a minimum of 200ppi

The rest of the Sponsorship items are available ONLY to CSHEMA Corporate Partners.

SOCIAL OUTREACH

Breaks $2,500

Sponsor a snack break in the exhibit hall on either Monday or Tuesday during the conference. This sponsorship will come with signage and either branded beverage napkins or coffee cups.

Breakfast/Lunch $3,500

Lunches will be hosted on Monday and Tuesday in the exhibit hall. This sponsorship will include signage and branded napkins, and an advertisement in the program guide as the sponsor.

Welcome Reception-Happy Hour $6,500

SOLD OUT

CSHEMA will be serving up a specialty cocktail or a non-alcoholic spritzer in a customized glass, with your logo on it during the Welcome Reception Happy Hour event. CSHEMA will also place a promotional add in the program guide for the event highlighting your company as the Happy Hour Sponsor.

Photo Booth $2,500 SOLD OUT

We are looking for a photo booth sponsor for our Welcome Reception on Sunday evening. This sponsorship allows for a branded picture frame that will be utilized when attendees are getting their photo taken. This will be a fun way to have the CSHEMA attendees interact with your brand.

Welcome Reception Happy Hour & Photo Booth Bundle $8,000 SOLD OUT

Bundle the Welcome Reception Happy Hour and Photo Booth into one and SAVE $1,000.

Evening Event $4,500 SOLD OUT

CSHEMA will be hosting an event on Tuesday evening to support our scholarship program. This sponsorship includes customized drink tickets for the event that will be inserted into every attendee's badge to be used during this event for a complimentary beverage. We will also place a promotional add in the program guide for the event highlighting your company as the Evening Event Sponsor.
SPONSORSHIPS

PROMOTIONAL OUTREACH

Registration Bags $5,750
See your company name on each attendee’s arm as they carry meeting essentials in their registration bag featuring your company logo.

Bag Stuffer $475
Give attendees a sneak peek to what you will showcase in the exhibit hall. You supply the material and we’ll do the stuffing.

Badge Lanyards $2,000 SOLD OUT
Attendee badges are required for entry into every conference function, so sponsor the lanyards that hold these important identifiers and add you logo or brief message for all conference attendees to see.

Soft Bound Journal $4,750 SOLD OUT
Brand this soft-bound leatherette journal, an item that will prove to be useful during and after the event. Journals will be inserted into each attendee bag for the event. These journals can be embossed or stamped with your logo.

You may also brand the journal wrap for an additional $1500.

Stainless Steel Straw Kit $3,000 SOLD OUT
Getting rid of plastic and paper straws is best for our environment. The straws come in a burlap drawstring bag for you to take on the go. So brand these environmentally conscious straws for the upcoming CSHEMA conference.

Embossed Luggage Tag $3,500
Emboss your logo on a luggage tag so attendees can carry you with them as they come and go.

Hotel Key Cards $5,000 SOLD OUT
Be the sponsor that attendees will see every time they enter their room with these CSHEMA co-branded room keys. These keys can be customized to promote whatever you want, invite them to your booth, promote a new product, or just say hi.

Scholarship Donation
Since 1977 CSHEMA has sponsored an annual scholarship to encourage the study of, and to promote, careers in the EH&S field.

With the help of our members and Corporate Partners, additional scholarships have been established to support, and include, students from diverse backgrounds.

All contributions make a difference. If you would like to contribute, there is a section on the contract to do so. Your donation total will be added to your overall spend which will contribute to your sponsorship level.
CSHEMA CONTRACT

Completed forms may be emailed or mailed to: Kate Feuling • k.feuling@cshema.org • 7044 S. 13th Street, Oak Creek, WI 53154.

Company Name: ___________________________ Date: ___________________________
Address: __________________________________ City: ___________________________ State: ________ Zip: ________ Country: ________
Phone: ___________________________ Company URL: ___________________________
Company Name As It Should Appear For Promotional Purposes: ___________________________

Payment Options
 Visa        Mastercard        Discover        AMEX
 Invoice me        Check in mail (payable to “CSHEMA”)

CSHEMA endeavors at all times to treat your personal information in accordance with all applicable laws.

1,075
5,000
1,050
400
475
100
4,350
600
3,500
$
800
995
1,300
625
2,500
425
750
2,450
300
650
Kate Feuling • 500
400
(under $5,000)
Check which category you fall into:

200
1,300
700
1,750
475
6,500
($13,000-16,999)

3,450
700
($5,000-$9,999)

2,000
3,500
300
8,000
3,000
350

3,350
275
1,825
4,500
400

Sponsorships Levels
Sponsorship levels are awarded based on your combined spend on booths and sponsorships. The below sponsorship levels are awarded only to our CSHEMA Corporate Partners. Check which category you fall into:

AI (under $5,000)    Gd ($13,000-$16,999)
Bronze ($5,000-$9,999)    Platinum ($17,000 and above)
Silver ($10,000-$12,999)

Cancellation Policy: Cancellations must be submitted via email to Kate Feuling at k.feuling@cshema.org by May 24, 2023 to receive a full refund less a $100 processing fee. No refunds will be made for cancellation requests made after May 24, 2023.

Updated: 4/4/2023