



Sponsorship Opportunities

Compliment your company’s marketing plan and maximize your visibility and investment in the higher education market by becoming an official CSHEMA sponsor. CSHEMA has more than 4,000 international members from 400 higher education institutions, so get your organization noticed and start your advertising campaign today.

The below sponsorship offerings are only available for Corporate Partners. For Non-Partners, there will be sponsorship opportunities available during our Symposiums and Annual Conference.

For questions on the below, please contact Kate Feuling at k.feuling@cshema.org, or 414.908.4959 ex: 111.

Sponsorship Offerings

BROADCAST EMAIL ADVERTISING



This powerful visibility tool allows your organization the ability to reach our 4,000+ members. At only 10¢ or less to reach each member, this service is a great tool to communicate your message.

	Price		Price
One Email	\$400	Four Emails	\$1,300
Two Emails	\$750	Five Emails	\$1,575
Three Emails	\$1,050	Six Emails	\$1,800

Email Specs:

- Emails may not contain attachments, should be less than 1 MB, and must be in HTML format that does not contain absolute positioning or javascript.
- Emails should not be a single JPEG, GIF, or PDF file.
- Graphics and images must be linked from a web server, not embedded in the communication.
- The HTML file is due 10 days prior to deployment to ensure proper time to upload, test, and proof.

CORPORATE PARTNER

Corporate Partners receive the following benefits:

- \$900 discount on an exhibit space for the Annual Conference
- \$400 discount on an exhibit space for the Spring and Fall Symposia’s
- Discounts on *CSHEMA Connection* advertising
- Subscription to the *CSHEMA Connection*
- Listing on CSHEMA website as a Corporate Partner
- Member discounts on conference and event registration
- Members-only website access, including access to the membership directory and discussion forums

**Items listed above may be slightly different during the pandemic.*

[Click here](#) to become a Corporate Partner.

CSHEMA CONNECTION ADVERTISING

At only 10¢ or less to reach each member, utilize this outreach program to place an ad in the *CSHEMA Connection*, our professional monthly e-publication that's sent to our 4,000+ members.

	Price		Price
One Issue	\$400	Four Issues	\$1,300
Two Issues	\$750	Five Issues	\$1,575
Three Issues	\$1,050	Six Issues	\$1,800

Ad Specs:

- All ads are due by the first of the month for which your ad will deploy.
- 180px x 240px (JPG, PNG, or GIF)
- Include a link with your ad, as we will link your ad to that webpage.

SOCIAL MEDIA ADVERTISING



Create an interesting and dynamic communication portal between your business and our 3,000+ CSHEMA social media followers (facebook and LinkedIn). You provide the content, we'll create the posts.

	Price		Price
One Post	\$250	Four Posts	\$775
Two Posts	\$450	Five Posts	\$900
Three Posts	\$625	Six Posts	\$1,000

Ad Specs:

- Each post will go to both facebook and LinkedIn.
- Recommended image size: 1200 x 628 pixels. Minimum width and height is 600 pixels. Recommended aspect ratio is between 9:16 to 16:9, but crops to 1.91:1 with a link. Recommended image formats are JPG and PNG.
 - All posts are due 10 days prior to deployment to ensure proper time to post.

WEBSITE ADVERTISING

Get your organization noticed on CSHEMA's newly redesigned website. Ads are available in a variety of sizes, durations and locations.

	Duration	Price
First Position	3 months	\$700
	6 months	\$1,200
	12 months	\$2,100
Second Position	3 months	\$500
	6 months	\$800
	12 months	\$1,300

Ad Specs:

- First Position: 312px x 412px H (JPG,PNG, or GIF)
 Second Position: 328px x 196px H (JPG,PNG, or GIF)

THOUGHT LEADERSHIP WEBINAR | \$3,000



A Thought Leadership Webinar is an educational online learning event that will broadcast nationwide to help effectively position your company in a thought leadership role with the entire CSHEMA membership. This outlet eliminates travel costs and provides a cost effective platform to promote your products and services. You must [submit your session idea for approval](#).

To provide you with a unique opportunity for personal interaction with members, a CSHEMA Institutional or Individual member will be required to partner with you during these events.

Benefits Include:

- Two posts on CSHEMA's social media platforms.
- One broadcast email to entire membership.
- Website homepage rotating banner ad with promo for webinar (2nd position), for one month.
- Advertisement in CSHEMA Connection pre/post event
- Website Ad (2nd position) for three months.
- Exclusive corporate partner presentation.

Webinar Format:

- These are 45 minute live presentations with a 15 minute Q&A session to follow.
- Preferred date and time of webinar will need to be approved and scheduled by CSHEMA.
- All webinars will run through the CSHEMA Zoom platform.

(Set up as a Zoom Webinar or Zoom Meeting, as determined by sponsor).

PREMIER SPONSORSHIP OFFERINGS

ADVERTISING BUNDLES *These offerings are only available for Corporate Partners.*

Combine key marketing tactics into one bundle to promote your company to CSHEMA members. Utilizing multiple channels throughout a campaign can help you improve connections, leads and conversions.

Premier Sponsorships

Included Benefits:

	Silver	Gold	Platinum
Logo Recognition on Website	Linked logo on website (12 months)	Linked logo on website (12 months)	Linked logo on website (12 months)
CSHEMA Connection Advertising	One	Three	Six
Broadcast Email Advertising	One	Three	Six
Social Media Advertising	One	Three	Six
Price	\$1,000	\$2,500	\$4,100

SPONSORSHIP CONTRACT

Completed forms may be emailed to Kate Feuling at k.feuling@cshema.org, for questions, please call Kate at (414)908-4959 ex: 111.

Company Name: _____ Date: _____
Address: _____ City: _____ State: _____ Zip: _____ Country: _____
Phone: _____ Email: _____ Company URL: _____
Contact Name: _____ Title: _____
Company Name As It Should Appear For Promotional Purposes: _____

Sponsorship Offerings

These services are only available for CSHEMA Corporate Partners.

Select the item(s) you want to purchase by entering the cost in the "Amount" line.

Broadcast Email Advertising:

1 Email:	2 Emails:	3 Emails:	4 Emails:	5 Emails:	6 Emails:	Amount:
\$400	\$750	\$1,050	\$1,300	\$1,575	\$1,800	\$ _____

CSHEMA Connection Advertising:

1 Issue:	2 Issues:	3 Issues:	4 Issues:	5 Issues:	6 Issues:	Amount:
\$400	\$750	\$1,050	\$1,300	\$1,575	\$1,800	\$ _____

Website Advertising:

	Amount:
First Position (3 Months)	\$700 \$ _____
First Position (6 Months)	\$1,200 \$ _____
First Position (12 Months)	\$2,100 \$ _____
Second Position (3 Months)	\$500 \$ _____
Second Position (6 Months)	\$800 \$ _____
Second Position (12 Months)	\$1,300 \$ _____

Social Media Advertising:

1 Post:	2 Posts:	3 Posts:	4 Posts:	5 Posts:	6 Posts:	Amount:
\$250	\$450	\$625	\$775	\$900	\$1,000	\$ _____

Thought Leadership Webinar:

	Amount:
Webinar Bundle	\$3,000 \$ _____

Premier Sponsorship Offerings

	Amount:
Silver Sponsorship	\$1,000 \$ _____
Gold Sponsorship	\$2,500 \$ _____
Platinum Sponsorship	\$4,100 \$ _____

TOTAL PURCHASE:

\$ _____

Cancellation Policy:

Cancellations must be submitted via email to Kate Feuling at k.feuling@cshema.org and will only be accepted 30 days post contract submission date less a \$100 processing fee. No refunds will be processed on cancellations received after the 30 day window.

Payment Options

- Visa Mastercard
 Discover AMEX
 Invoice me
 Check enclosed or in mail
(payable to "CSHEMA")

Card Number _____

Expiration Date _____

\$ _____

Total Amount _____

Authorizing Signature _____

Name on Card _____

Billing Address _____

E-mail Address _____

Company Name _____

Phone Number _____

An e-mailed receipt from authorize.net will be sent to the above e-mail address when a credit card is processed. The personal information provided will not be used for any purposes other than those stated upon this form unless you provide your consent. Should you have any questions concerning your personal information please contact Kate Feuling at k.feuling@cshema.org or 414-908-4959 Ext. 111. CSHEMA endeavors at all times to treat your personal information in accordance with all applicable laws.



Make a copy for your records and send completed form with payment to:

Kate Feuling
k.feuling@cshema.org
7044 S. 13th Street, Oak Creek, WI 53154
Phone: (414) 908-4959 Ext. 111