

72ND ANNUAL CONFERENCE

JULY 13-16, 2025

EXHIBITOR & SPONSOR
PROSPECTUS



Seattle



Welcome

Join us for CSHEMA's 72nd Annual Conference.

The [Campus Safety, Health, and Environmental Management Association](#) (CSHEMA) would like to extend to you, an invitation to join us **July 13-16, 2025, in Seattle, Washington**, as EHS professionals from all over the nation gather together for multiple days of professional development, knowledge sharing and networking. Our most vital function and overall purpose is to provide a forum for the interchange of ideas, methods, and information to improve the EHS profession in campus environments.

Exhibitors and Sponsors are an essential part of the fabric of CSHEMA's annual conference. Together, with the presenters, you create the energy, excitement, and education that makes this a premier event.

This year marks the **72nd anniversary of the annual conference**. Your support has been critical during the past 72 years, so please take this opportunity to connect with the attendees to elevate your engagement with EHS professionals.

I look forward to seeing you in Seattle, as the annual conference would not be the same without your company represented.

For more information on this year's conference [click here](#).

My Best,

Sydney Harris

Sydney Harris
CSHEMA Exhibitor & Sponsorship Manager

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Hotel Information

The Westin Seattle is within steps of Seattle's famed Pike Place Market, Nordstrom, and Seattle Convention Center, offering boundless opportunities. Whether you're headed to T-Mobile Park to see the Mariners play, going to cheer the Sounders or Seahawks at Lumen Field, or hopping on the iconic monorail to catch the Kraken or Storm at Climate Pledge Arena, The Westin Seattle is in the center of the action. With a heated indoor pool and WestinWORKOUT® Fitness Studio complete with Peloton® bikes, guests' well-being is always top of mind. Boasting more than fifty-five years of experience hosting the city's most illustrious events, our modern spaces bring it all together. At their pet-friendly hotel in Seattle, you'll discover the city and awaken your spirit of adventure.

Hotel

The Westin Seattle

1900 5th Avenue
Seattle, Washington 98101
Phone: 206.728.1000

A block of rooms is being held for run of house. Room rate will be \$270 per night. This group rate is available 3 days pre and 3 days post conference, based on availability. This is PEAK SEASON in Seattle - so do not wait! Be sure to reserve your room before **June 19, 2025** to secure this rate.

Register online by [CLICKING HERE](#).

Map, Parking & Transportation

The hotel is thirteen miles from the [Seattle-Tacoma International Airport](#). This hotel does not provide shuttle service. There is also nearby public transportation, bus, subway, and train service, rental cars, shared ride, and taxis.



Exhibit Information

EXHIBIT HALL HOURS*

Set-Up

Sunday, July 13

1:00PM - 6:00PM Exhibitor Set-Up

Open Hours & Events

Sunday, July 13

6:30PM - 8:30PM Welcome Reception in Exhibit Hall

Monday, July 14

11:45AM - 5:00PM Exhibit Hall Open

12:00PM - 1:50PM Lunch in Exhibit Hall

4:00PM - 4:50PM Snack Break in Exhibit Hall

5:10PM - 6:00PM Corporate Partner Cocktail Hour*

**CSHEMA Corporate Partners & EHS Institutional Leaders*

Tuesday, July 15

8:35AM - 1:40PM Exhibit Hall Open

7:30AM - 8:20AM Breakfast in Exhibit Hall

11:50AM - 1:40PM Lunch in Exhibit Hall

1:40PM Exhibitor Tear-Down

**Schedule subject to change. Please reference the Exhibitor Service Kit for final details on exhibit hall hours.*

Booth Pricing

Corporate Partner Booth

Non-Partner Booth

Non-Profit Booth

Corner Booth Upgrade

Priority Now - 4/1	Regular 4/2 - 7/1
\$2,450	\$3,450
\$3,350	\$4,350
\$1,825	\$1,825
\$400	\$500

Each booth includes:

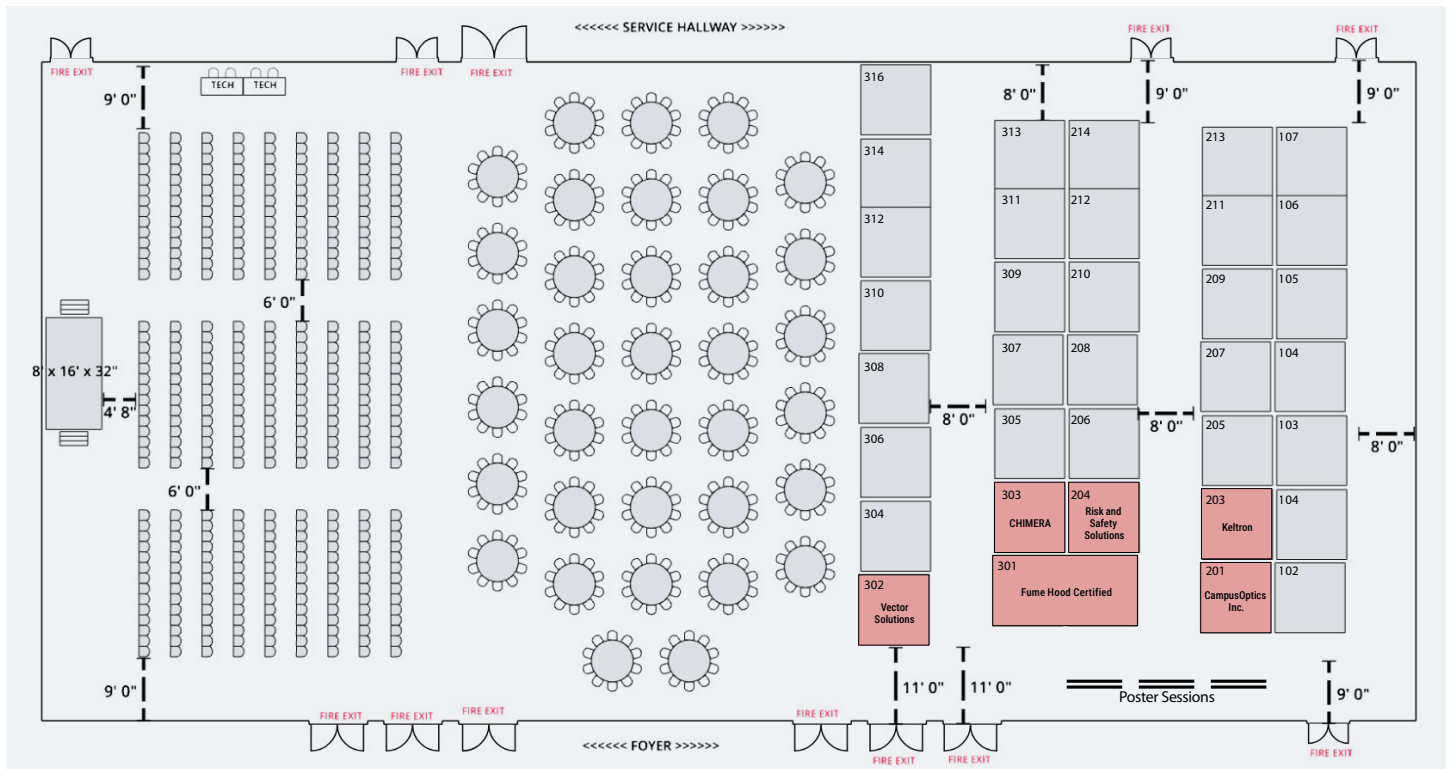
- 10'x10' with 8' backwall and 3' side-rail draping
- Roughly six hours of uncontested exhibit time
- Two full-conference registrations
- Listing on CSHEMA website and printed materials
- Welcome Reception and awards ceremony access
- Complimentary meals on noted days outlined in the program schedule
- One standard 6' draped table and two chairs
- Waste basket
- Booth I.D. sign

Exhibit spaces will be assigned based on sponsorship level rank (Bronze, Silver, Gold, or Platinum), corner booth upgrade requests, and then by date the contracts were received.

Exhibitor Service Kit

Approximately two months prior to the start of the conference, exhibitors will receive an Exhibitor Service Kit that will contain information on exhibit hall specifics for electrical hook-up, important dates, display rules and regulations, furniture displays and more. If you are in need of exhibit hall specifications prior to the release of the kit, please email s.harris@cshema.org.

Exhibit Floor Plan



Special Thanks to our 2024 Exhibitors!

- AAUS
- ABSA International
- Advant-EDGE Solutions of Middle Atlantic Inc.
- AHMP
- AIHA
- Air Masters Systems
- Alertus Technologies
- Avive
- Campus Optics
- Chemical Insights Research Institute
- Chemwatch Americas LLC
- CHIMERA
- Cintas Corporation
- Circon International
- CITI Program
- Environmental Health & Engineering
- Fume Hood Certified
- Gasmot
- Heritage Environmental Services
- Jaggaer
- Keltron corporation
- Kuhmute Inc.
- Office of Radiological Security
- On Site Systems Inc.
- Risk and Safety Solutions
- Rocky Mountain Drug & Safety
- Rypos
- Safety Stratus
- Safety Training Consortium
- Sauder Education
- Sci Shield
- Shirley Parsons Inc.
- The EI Group
- Tradebe Environmental Services LLC
- Triumvirate Environmental
- Vector Solutions
- Veoci
- Veolia North America

Sponsorships

Invest your resources strategically to maximize exposure before, during, and after the meeting. Sponsorship levels are awarded based on your combined spend on booths and sponsorships. **The below sponsorship levels are only available to our CSHEMA Corporate Partners.**

Benefits Include:

	Bronze \$5,000	Silver \$10,000	Gold \$13,000	Platinum \$17,000
Verbal Recognition & Acknowledgement at Opening Ceremony	✓	✓	✓	✓
Inclusion on Conference Signage	✓	✓	✓	✓
Digital Recognition		✓	✓	✓
Logo and 50-word Feature in Promotional Pieces			✓	✓
Two Additional Full Conference Registrations			✓	✓
Pre-Conference Promotional E-blast				✓
Inclusion on Game Card				✓

Corporate Partners

Corporate Partners receive the following benefits:

- Discount on exhibit space at Annual Conference
- Discount on exhibit space at Symposia
- Discount on CSHEMA publications
- Subscription to *CSHEMA communications*
- Listing on CSHEMA website as Corporate Partner in multiple locations
- Company description on Corporate Partners page
- Discounts on conference and event registration
- Members-only website access, including access to the membership directory and discussion forums

[Click here](#) to learn more about our Corporate Partnership program.
[Click here](#) for a listing of CSHEMA's current Corporate Partners.



Corporate Partners

Sponsorships

The below sponsorship offerings are available to both Partners and Non-Partners. Pricing is listed out separately depending on your category (Partner/Non-Partner). If you are not sure on your status, please email Makayla Haight at m.haight@cshema.org or [click here](#) to see a full listing of Corporate Partners.

EDUCATIONAL OUTREACH

Vendor Technical Workshop \$850/\$1,150

Technical Workshops are factual presentations that offer new solutions to existing problems and provide an ideal atmosphere to share your expertise, demonstrate techniques, and provide the opportunity to discuss procedures that distinguish your company's products to a network of EHS professionals.

These presentations must not be a sales pitch and should be educational. You will work with our staff to schedule the workshop prior to purchasing. Please email Makayla Haight at m.haight@cshema.org to lock in your workshop time slot. Plan for a 45-minute presentation, with a 15 minutes Q&A at the end. **In 2025, vendor technical workshops will run consecutively and not at the same time.**

One complimentary registration is included with this purchase. You may purchase additional registrations for \$250/\$299 each.

DIGITAL OUTREACH

Push Notification \$500/\$800

Sponsor a push notification to attendees to promote your Technical Workshop presentations, your off-site event, booth, or anything else of importance to highlight your company during the conference. These should be short text messages. Please provide desired date and time of deployment when you submit your text.

Broadcast Email

At less than 10¢ each to reach our 4,000+ members, this service provides a powerful outlet to help communicate your message to EHS professionals.

	Corp. Partners	Non-Partners
One Email	\$400	\$700
Two Emails	\$750	\$1,050

Email Specs:

- Emails may not contain attachments, should be less than 1 MB, and must be in HTML format that does not contain absolute positioning or javascript
- Emails should not be a single JPEG, GIF, or PDF file
- Graphics and images must be linked from a web server, not embedded in the communication
- The HTML file is due ten days prior to deployment in order to ensure the proper time to upload, test, and proof
- Provide subject line and pre-header copy. Character count is limited to 100, that includes spaces
- Provide your desired deployment date as early as possible as slots fill up fast surrounding the conference as only one e-blast may go out per day

Sponsorships

Continued

Mobile App Banner Ad \$1,000/\$1,300

Banner ads play an important role in today's marketing mix. Place your ad on our mobile app for constant exposure to every attendee.

Ad Specs:

- 110px x 600px wide

Include a link when you submit your ad as we will link your ad to that webpage

Attendee Gathering in Seattle \$795/\$995

You must have a confirmed evening event planned to qualify for this offer.

There have been some after conference events hosted in year's past, so we wanted to provide you an opportunity to help spread the word.

Benefits Include:

- Event added to online, mobile, and printed agenda
- One push notification
- One event invite broadcast email (this will only go to those registered for the conference. If you want to review our registrant list and hand select your audience, you may do so.
- One event reminder broadcast email
- Flyer insert for your event in the registration bag
- 1/2 page ad in our program guide

Please be aware that other groups may be hosting an event this day too. For additional questions, please reach out to s.harris@cshema.org.

Marketing Campaign Bundle \$1,075/\$1,825

Combine multiple key marketing tactics into one bundle to cross promote your company at the annual conference. A savings of \$150!

Benefits Include:

- Two broadcast emails
- Two social media posts

Social Media

Create an interesting and dynamic communication portal between your business and our 3,000+ CSHEMA social media followers. You provide the content, we'll create the posts.

	Corp. Partners	Non-Partners
One Post	\$275	\$425
Two Posts	\$475	\$625

Post Specs:

- Each post will go on LinkedIn
- Provide a short text message with image
- Recommended image size: 628px x 1200px wide
- Minimum width and height is 600px
- Recommended aspect ratio is between 9:16 to 16:9, but crops to 1.91:1 with a link
- Recommended image formats are JPG and PNG
- All posts are due ten days prior to deployment to ensure proper time to post

Sponsorships

Continued

PRINT PROMOTIONS

Exhibit Game Card ~~\$200~~/~~\$300~~

Add a little fun to the attendees exhibit hall experience by participating in the the Exhibit Game Card competition, an effective tactic to boost traffic to your booth. Participating exhibitors mark attendees' game cards when they visit them at their booth. Completed game cards are then entered into a raffle for a prize drawing.

We will need to sell at least five (5) spots to move forward with the Game Card.

Conference Program Guide

We will print a couple hundred copies of the program to hand out while on-site. In addition, the program will be posted on multiple spots on our website and mobile app.

	Corp. Partners	Non-Partners
Full Page Ad (7.5" x 10"h)	\$1,000	\$1,300
1/2 Page Horizontal Ad (7.5" x 5"h)	\$600	\$800
1/3 Page Vertical Ad (2.38" x 10"h)	\$400	\$700
1/4 Page Horizontal Ad (7.5" x 2"h)	\$350	\$650
Business Card Ad (3.5" x 2"h)	\$100	\$300

Ad Specs:

- All ads should be high-resolution (PDF or JPEG)
- No bleed or registration marks at a minimum of 200ppi

* The rest of the Sponsorship items are available **ONLY** to CSHEMA Corporate Partners.

SOCIAL OUTREACH

*Breaks ~~\$2,500~~

Sponsor a snack break in the exhibit hall on either Monday or Tuesday during the conference. This sponsorship will come with signage and either branded beverage napkins or coffee cups.

*Breakfast/Lunch ~~\$3,500~~

Lunches will be hosted on Monday and Tuesday in the exhibit hall. This sponsorship will include signage and branded napkins, and an advertisement in the program guide as the sponsor.

~~*Welcome Reception Happy Hour \$6,500~~ **SOLD OUT**

CSHEMA will be serving up a specialty cocktail or a non-alcoholic spritzer in a customized glass, with your logo on it during the Welcome Reception Happy Hour event. CSHEMA will also place a 1/2-page ad in the program guide for the event highlighting your company as the Happy Hour Sponsor.



~~*Photo Booth \$2,500~~ **SOLD OUT**

We are looking for a photo booth sponsor for our Welcome Reception on Sunday evening. This sponsorship allows for a branded picture frame that will be utilized when attendees are getting their photo taken. This will be a fun way to have the CSHEMA attendees interact with your brand.

~~*Welcome Reception Happy Hour & Photo Booth Bundle \$8,000~~ **SOLD OUT**

Bundle the **Welcome Reception Happy Hour** and **Photo Booth** into one and **SAVE \$1,000**.

Sponsorships

Continued

~~*CSHEMA Evening Event \$4,500~~ **SOLD OUT**

CSHEMA will be hosting an event on Tuesday evening to support our scholarship program. This sponsorship includes customized drink tickets for the event that will be inserted into every attendees badge to be used during this event for a complimentary beverage. We will also place a 1/2-page ad in the program guide for the event highlighting your company as the Evening Event Drink Sponsor.

PROMOTIONAL OUTREACH

~~*Softcover Padfolio~~ **\$10,000**

Brand this soft-bound portfolio, an item that will prove to be useful during and after the event. The Padfolio will be provided to each attendee during registration check-in. The portfolio features a black background with a one-color logo imprint on the cover, accented by colored trim on the inside as well as the outside.



~~*LED Penlight \$3,500~~ **SOLD OUT**

This unique pen features a bright LED light that is clip activated for convenience, and comes with two non-replaceable "AAA" heavy duty batteries to power you through all your notes. This makes an excellent gift for students, teachers and writers to provide during the conference. Add your logo full color along the side. This is a fun and practical way to showcase your business. Battery lasts for 20+ hours of active use.



~~*Bag Stuffer \$475~~

Give attendees a sneak peek to what you will showcase in the exhibit hall. You supply the material and we'll do the stuffing.

~~*Badge Lanyards \$2,000~~ **SOLD OUT**

Attendee badges are required for entry into every conference function, so sponsor the lanyards that hold these important identifiers and add you logo or brief message for all conference attendees to see.

~~*Hot/Cold Pack~~ **\$3,000**

Change the temperature of your marketing fast - 24HR! These therapy packs are great for having around the house, in your first aid kit, or with your workout gear.



CSHEMA Scholarship

Since 1977 CSHEMA has sponsored an annual scholarship to encourage the study of, and to promote, careers in the EH&S field.

With the help of our members and Corporate Partners, additional scholarships have been established to support, and include, students from diverse backgrounds.

All contributions make a difference. If you would like to contribute, there is a section on the contract to do so. Your donation total will be added to your overall spend which will contribute to your sponsorship level.

CSHEMA 2025 Conference Contract



Completed forms may be emailed or mailed to: Sydney Harris • s.harris@cshema.org • 262 West Main Street, Wales, WI 53183.

Company Name: _____ Date: _____
 Address: _____ City: _____ State: _____ Zip: _____ Country: _____
 Phone: _____ Company URL: _____
 Company Name As It Should Appear For Promotional Purposes: _____
 Contact Name: _____ Contact Email: _____

Booth Pricing

Select the item(s) you want to purchase by entering the cost in the "Amount" line.

	Priority Now - 4/1	Regular 4/2 - 7/1	Amount
Corporate Partner Booth	\$2,450	\$3,450	\$ _____
Non-Partner Booth	\$3,350	\$4,350	\$ _____
Non-Profit Booth	\$1,825	\$1,825	\$ _____
Corner Booth Upgrade	\$400	\$500	\$ _____

Two complimentary conference registrations are included with your booth purchase.

Registrant 1 Name: _____
 Registrant 1 Email: _____
 Registrant 2 Name: _____
 Registrant 2 Email: _____

You may purchase additional conference registrations, \$250ea. per Partner/Non-Profit, and \$299ea. per Non-Partner.

Add'l Registrant 1 Name: _____ \$ _____
 Add'l Registrant 1 Email: _____
 Add'l Registrant 2 Name: _____ \$ _____
 Add'l Registrant 2 Email: _____

A comp code will be sent to you closer to the event. Once you receive that code, you will have to register each individual using that code.

Booth/Registrant Total Amount \$ _____

Payment Options

- Visa Mastercard Discover AMEX
 Invoice me Check in mail (payable to "CSHEMA")

Card Number: _____
 Expiration Date: _____ Grand Total: \$ _____
 Authorizing Signature: _____
 Name on Card: _____
 Billing Address: _____
 Phone Number: _____
 Email Address: _____

Booths and their placement in the hall are not officially reserved until 50% of the above amount has been received.

An e-mailed receipt from authorize.net will be sent to the above email address when a credit card is processed. The personal information provided will not be used for any purposes other than those stated upon this form unless you provide your consent. Should you have any questions concerning your personal information please contact Makayla Haight at m.haight@cshema.org or call her at 414-908-4914. CSHEMA endeavors at all times to treat your personal information in accordance with all applicable laws.

Sponsorships

Select the item(s) you want to purchase by entering the cost in the "Amount" line.

	Corp. Partners	Non-Partners	Amount
Attendee Gathering in Seattle Breaks	\$795	\$995	\$ _____
Badge Lanyards	\$2,500	N/A	\$ _____
Bag Stuffer	\$2,000	N/A	SOLD
Breakfast/Lunch	\$475	N/A	\$ _____
Broadcast Email	\$3,500	N/A	\$ _____
• One Email	\$400	\$700	\$ _____
• Two Emails	\$750	\$1,050	\$ _____
Conference Program Guide			
• Full Page Ad	\$1,000	\$1,300	\$ _____
• 1/2 Page Ad	\$600	\$800	\$ _____
• 1/3 Page Ad	\$400	\$700	\$ _____
• 1/4 Page Ad	\$350	\$650	\$ _____
• Business Card Ad	\$100	\$300	\$ _____
Exhibit Game Card	\$200	\$300	\$ _____
Evening Event	\$4,500	N/A	SOLD
Hot/Cold Pack	\$3,000	N/A	\$ _____
LED Penlight	\$3,500	N/A	SOLD
Marketing Campaign Bundle	\$1,075	\$1,825	\$ _____
Mobile App Banner Ad	\$1,000	\$1,300	\$ _____
Photo Booth	\$2,500	N/A	SOLD
Push Notification	\$500	\$800	\$ _____
Social Media			
• One Post	\$275	\$425	\$ _____
• Two Posts	\$475	\$625	\$ _____
Softcover Padfolio	\$10,000	N/A	\$ _____
Technical Workshop	\$850	\$1,150	\$ _____
Welcome Reception Happy Hour	\$6,500	N/A	SOLD
Welcome Reception Happy Hour & Photo Booth Bundle	\$8,000	N/A	SOLD

CSHEMA Scholarship \$ _____

Sponsorships Total Amount \$ _____

Sponsorship Levels

Sponsorship levels are awarded based on your combined spend on **booths and sponsorships**. The below sponsorship levels are awarded only to our CSHEMA Corporate Partners. Check which category you fall into:

- N/A (under \$5,000) Gold (\$13,000-16,999)
 Bronze (\$5,000-\$9,999) Platinum (\$17,000 and above)
 Silver (\$10,000-\$12,999)

Cancellation Policy: Cancellations must be submitted via email to Sydney Harris at s.harris@cshema.org by May 23, 2025 to receive a full refund less a \$100 processing fee. No refunds will be made for cancellation requests made after May 23, 2025.



CSHEMA